

# Giftcard Easy

The perfect gift for your customers



**Say goodbye to expensive and cumbersome paper vouchers. The reloadable Giftcard Easy is conveniently the size of a credit card, allowing you to offer a real beneficial service to your customers whilst at the same time, expanding your customer base.**

## **The easy way to retain customers and increase turnover**

Giftcard Easy is perfect for securing customers' loyalty and increasing turnover. It offers your customers an alternative to cash and is a great gift idea. Reloading of the card and payments are carried out using your existing SIX Payment Services payment terminal. All cards are valid for either two or five years, depending on which you prefer.

The online portal of SIX Payment Services enables you to effortlessly manage the gift cards you have already sold, ensuring you always have an overview of all the transactions.

## **Your benefits**

- ✓ Can be reloaded at any time
- ✓ Acceptance via your existing terminal
- ✓ Increased customer retention and reputation
- ✓ Information about transactions and cards issued can be viewed in the online portal
- ✓ Customer app for balance enquiry and transaction overview
- ✓ Any remaining balance on the gift card stays with you



### Card designs

Giftcard Easy is available in eight different designs – so there's something for every occasion. Alternatively, you can design your gift cards with your individual layout.

Both design variations can be ordered from your personal advisor or conveniently through our online shop at: <https://giftcard.six-payment-services.com>

### Accessories

Every gift card is delivered in standard white packaging. You can find more gift packaging as well as suitable Perspex stands in the Giftcard Easy online shop under "Accessories".

## It's as simple as this

### 1. Order gift cards

Order the gift card in a standard or individual layout in the Giftcard Easy online shop or directly with your personal advisor.

### 2. Presentation at the POS

Present the cards at the POS with the right Perspex stand and offer them to your customers.

### 3. Acceptance at the POS

Giftcard Easy can be redeemed on your payment terminal and loaded with credit.

### 4. Financial control

All information about the number of cards sold and all transactions, as well as the expiration dates of the card, can be found easily and conveniently in the online portal.

### 5. Repeat orders

You can make repeat orders directly in the Giftcard Easy online shop or through your personal advisor.

Your local point of contact can be found at: [www.six-payment-services.com/contact](http://www.six-payment-services.com/contact)

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