



WL PURCHASE WITH CASH BACK

# Shopping and withdrawing cash at the POS

WL Purchase with Cash Back – with this free additional service, visiting the cash machine is no longer necessary. It is really easy for your customers to get cash back directly from you at the cash register.

## BENEFIT FROM OFFERING CASH BACK

Make things easy for your customers by offering them cash back in addition to their shopping. It's really easy and convenient with all debit card payments. The total sum of the purchase and the cash is settled with one payment. Giving cash back is free for you as the transaction commission is only calculated on the purchased items. At the same time you can reduce the amount of cash in your cash register and the costs for handling cash.

## ADDED VALUE FOR ALL

All customers who make a debit card payment to you can use this service, starting from a minimum purchase amount of as low as CHF 10. The maximum payout amount is CHF 300, while the minimum is CHF 20 and can only be received in connection with a purchase. With this service, people will make a special trip to your store to get cash back. This is especially interesting in rural areas, where there are usually considerably fewer cash machines around.

### ADVANTAGES FOR YOU AS A MERCHANT

- Increased customer loyalty
- Higher sales opportunities
- Free additional service
- Reduced cash in your cash register

### ADVANTAGES FOR YOUR CUSTOMERS

- No fees for receiving cash back
- Shopping and cash back at one location
- Extremely low minimum purchase amount of CHF 10

Your local point of contact can be found at: [worldline.com/merchant-services/contacts](https://worldline.com/merchant-services/contacts)

