

# Giftcard Easy

The perfect gift for your customers



**Say hello to the gift card in credit card format and goodbye to expensive and inconvenient paper vouchers. Provide your customers with a special service in the form of the reloadable Giftcard Easy, while widening your customer base.**

## **Simple customer retention**

The Giftcard Easy is the perfect way for you to retain customers and increase your sales. It provides your customers with an alternative to cash and makes an ideal personal gift. Every gift card can be loaded with a freely selected amount of up to CHF 3,000. Your standalone or cash-register-integrated payment terminal is used to load the gift card and to make payments with it. Card payments through your online shop are also possible. All cards are valid for between two and five years, as you choose.

The SIX Payment Services web portal provides you with a constant overview of the number of cards sold, all the transactions effected and the expiry dates of the cards.

## **The benefits for you**

- Cards accepted by your existing payment terminal.
- The Giftcard Easy enables you to enhance your company's profile and to increase customer retention.
- Overview of cards sold, transactions and expiry dates on the web portal.
- You can offer your customers a free app to check their balance and see their transactions.
- Any amount remaining on the card after its expiry date is automatically assigned to you.

## **Benefits for your customers**

- A gift card makes an ideal gift for any occasion.
- Your customers can use the Giftcard Easy to make purchases very conveniently at the POS or in your online shop.
- Your customers can use the app (iOS/Android) or the web portal to check their balance, their transactions and the expiry date of their gift card very easily – and at no additional cost.
- Customers can load further amounts onto the Giftcard Easy provided it is still valid.

## Price example\*

|   | CHF excl. VAT |
|---|---------------|
| 100 "Happy Birthday" Giftcard Easy printed with company logo in color | 420.00        |
| 100 "Eleganza" packages   | 210.00        |
| 1 clear plastic display stand (for up to eight card designs)          | 25.00         |
| Activation fee  | 300.00        |
| <b>Total</b>  | <b>955.00</b> |

You will be charged a premium of 1.5% on all load and reload amounts.

In addition, a monthly service fee of CHF 2.50 per merchant is charged. The premium and the service fee are billed quarterly.

\*Prices vary depending on the choice of card, accessories, etc.

### Card designs

The Giftcard Easy is available in eight different designs – for any occasion. Or you can create your own design for a gift card. Details about providing the data for bespoke designs can be found in the Giftcard Easy webshop.

Your company logo or company name is printed on the reverse of the card.

Whether you want to use a standard design or your own, you can order them very easily through our webshop: <https://giftcard.six-payment-services.com>



### Accessories

Every gift card is delivered with standard white packaging. Other attractive gift packaging and clear plastic display stands can also be found in the Giftcard Easy webshop under Accessories.

### It is this easy:

**01. Order gift cards:** in the SIX Giftcard Easy webshop, select and order standard cards or cards with your own design.

**02. Display at the POS:** display the cards and offer them to your customers at the POS using the clear plastic display stand.

**03. Accepted at the POS or in your online shop:** customers can use their Giftcard Easy to pay via your standalone or cash-register-integrated terminal – or in your online shop.

**04. Financial control:** you can look up all the details of the number of cards sold, all the transactions effected and the expiry dates of the cards very easily on the web portal.

**05. Follow-up orders:** you can place follow-up orders directly in the SIX Giftcard Easy webshop.

Your local point of contact can be found at: [www.six-payment-services.com/contact](http://www.six-payment-services.com/contact)

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