



# Cashless payment options

### **SECURE, SIMPLE & INTERNATIONAL**

Acceptance of all commonly used payment methods for your successful e-commerce business

The ability to make cashless payments is taken for granted these days. Credit and debit cards are the most popular means of payment in the online world. Paying by credit card is an invitation to make spontaneous purchases online and it has been proven to boost your turnover. But mobile payment solutions are also becoming increasingly popular because of how convenient they are. In order to gain international customers, it's important for your company to offer all commonly used means of payment. We provide you with comprehensive services for cashless payments.

You can process the following payment methods through us in your shop without any problems:



We also support a range of alternative payment methods:



#### Omni-channel

Omni-channel is the combination of various sales channels that focuses on the seamlessly-interlinked shopping experience your customers have, regardless of whether these customers make purchases from a computer, smartphone, by phone or in a shop. Bundle your sales channels into a strong, innovative omni-channel approach and make your online and offline business a success. We will support you across all channels – from the strategy to the first payment.



## The advantages for you at a glance

#### **High acceptance = higher turnover**

Offer all commonly used payment methods in your shop. Your turnover will increase with guaranteed secure acceptance and processing across all channels.

#### Efficient payment processing & easy to use

Fully-automated processing in seconds thanks to the latest technology.

#### **Effective fraud prevention**

Real-time analysis of transactions to detect fraudulent purchases at an early stage.

#### Maximum security

Security procedures with 3-D Secure, such as Mastercard Identity Check and Visa Secure, offer the highest possible level of protection for your customers to reduce the number of fraud attempts.

#### Fast & flexible reimbursement

Generally, you will receive the transfer into your bank account within a few days of the transactions being transmitted.

#### An international outlook & wide foreign currency acceptance

An international service in all countries in over 80 currencies and payments in over 20 currencies on attractive, competitive and transparent terms.

#### Personalised consultation

Place your trust in customer-oriented, local service and support thanks to many years of experience and expertise.

#### Reliable system

The highest level of stability thanks to a high level of system availability.

#### **Dynamic Currency Conversion (DCC)**

With DCC, the automatic currency conversion, your foreign customers can choose to either pay in their card's currency or in the respective local currency. And you benefit from additional revenue.

The web-based tool for reporting and data comparison offers you a better overview and makes managing your payment transactions even easier.

#### **Authorisation**

Our authorisation service offers you global protection, as we check, for example, whether a valid card that has not been blocked has been used for a transaction or whether the requested amount is available for the card product.

#### Chargeback

We are also here for you when it comes to cancelling transactions (chargeback). Thanks to our efficient chargeback system, we considerably reduce your administrative expenditure and manage chargeback processing with the contracting parties for you.

#### **ACCEPTANCE OF ALL COMMONLY USED PAYMENT METHODS IN E-COMMERCE CAN BE ACHIEVED IN JUST THREE STEPS:**

- 1. Contact us via the contact form at worldline.com/merchant-services/e-commerce for a professional consultation or your personalised offer.
- 2. Sign an acceptance contract with us for the secure processing of cashless payments in your shop.
- 3. After activation, you will be able to accept all of your customers' commonly used payment methods.

Your local point of contact can be found at: worldline.com/merchant-services/contacts



















