



SAFERPAY SECURE PAYGATE

# Secure online payments without a webshop or physical terminal

Even if you don't have your own webshop, booking enginge or physical terminal:

Send your customers payment links that they can pay directly online – simply and securely.

You can also use Saferpay Secure PayGate to process payments for paper and telephone orders or create multi-use links to handle on-site transactions without a terminal.

# HOW DOES SAFERPAY SECURE PAYGATE WORK?

Example single-use-link: A customer calls a travel agent and wants to book a holiday. The travel agent compiles an offer using Saferpay Secure PayGate and sends the customer an e-mail containing an encrypted link. If the customer wants to book the offer, they click on the link and a payment window is opened like the ones they know from regular webshops. Here, they can process their card payment quickly and securely using Saferpay Secure PayGate.

Example multi-use-link: A manufacturer sells his product directly on-site every Saturday. Instead of getting a physical terminal, he prints a multi-use link as a QR code and lets his customer pay with the mobile phone.

## **MORE SECURITY - BETTER COMMISSIONS**

Saferpay Secure PayGate offers the same protection as secure e-commerce payments if you encounter fraudulent transactions with stolen or fake credit card data. This means we are able to offer you better rates of commission than for traditional Mail-/Phone-Orders¹.

### NO PERSONAL WEBSHOP OR BOOKING ENGINE REQUIRED

It is an ideal solution for people who want to accept orders by phone, fax, post or on-site but don't want to set up their own webshop, booking engine or terminal. With Saferpay Secure PayGate, it makes no difference whether you sell standard products or put together customized offers, run a travel agency or a hotel, organize events or conferences, or broker insurance policies or magazine subscriptions: the process is the same.

# STRAIGHTFORWARD ORDER MANAGEMENT

Not only does Saferpay Secure PayGate provide a perfect payment platform. It also offers you a place to manage your offers simply and conveniently, save standard offers and put together personalized offers. You can send the entered offers directly to your customers via e-mail from the Backoffice or with your own e-mail client and attach supplemental information, such as flyers, brochures or a detailed offer in electronic format.

<sup>&</sup>lt;sup>1</sup> Applies exclusively to Switzerland.

#### **ALL BENEFITS AT A GLANCE**

- Better commission than on Mail-/Phone-Orders
- Not dependent on timezone; attractive for merchants that operate internationally
- No need to invest in an in-house webshop, a booking engine or a physical terminal
- Simple order management and streamlined administration (e.g. send promotions to existing customers)
- Equally secure as Secure E-Commerce payments
- Enhanced trust on the part of cardholders thanks to increased security
- Better data security consistent with PCI DSS guidelines
- All major forms of payments accepted, e.g. debit and credit cards as well as alternative payment means

- As an API, it can be fully integrated into your CMS, ERP and cash register system etc.
- Attractive supplemental services such as dynamic currency conversion (DCC)

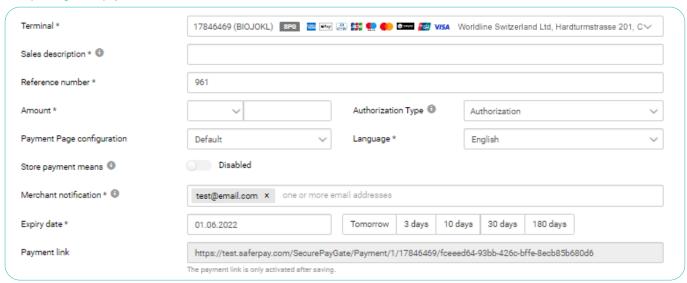
#### **REQUIREMENTS FOR YOU**

- · Internet connection and e-mail address
- Secure E-Commerce agreement
- Saferpay Secure PayGate agreement

#### REQUIREMENTS FOR YOUR CUSTOMERS

· Internet connection

#### **Example Single-use payment link**



#### Example Multi-use payment link



Your local point of contact can be found at: worldline.com/merchant-services/contacts





















