WORLDLINE

Alipay in E-Commerce

Quick guide

Digital Payments
for a Trusted World

支付宝
ALIPAY

Welcome to Alipay

LET'S GO!

Alipay is a mobile payment solution from China.

On the following pages, you will discover step by step how easy it is to pay with Alipay in e-commerce.

For more information, visit:
worldline.com/merchant-services/alipay

SHOPPING WITH YOUR COMPUTER

①

Customer wants to pay with Alipay

During the checkout process of an online order, your customer selects Alipay as their payment method in the payment window.

②

Alipay QR Code is generated

A QR code is generated automatically and appears in the payment window.
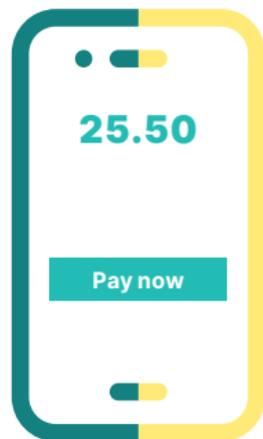
3 **A**

Scan QR code

The customer scans the QR code with their Alipay app.
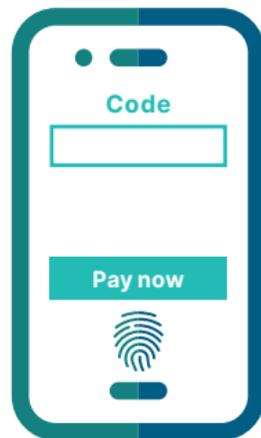
3 B

Information about the transaction

After the customer has scanned the
QR code the transaction details
will then be displayed in the Alipay app.

25.50

Pay now

4

Confirm payment

The customer uses his predefined approval method (such as PIN, fingerprint, face recognition) to confirm the payment in the Alipay app.

Code

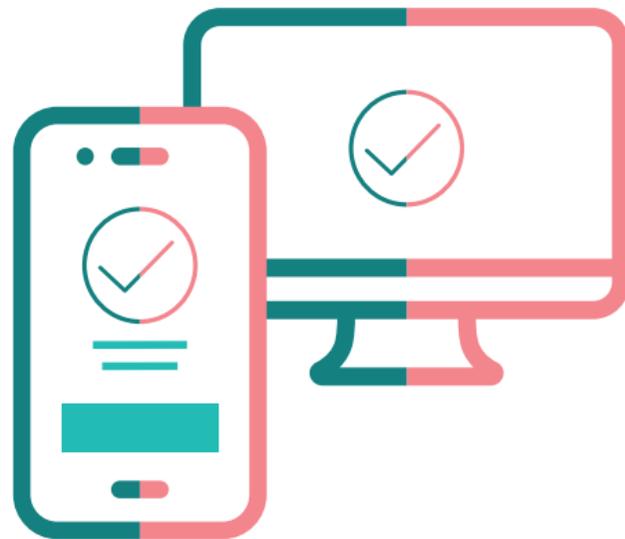**Pay now**

❺
Confirmation received

You will receive confirmation of successful payment from your payment service provider as usual and where appropriate from your shop system.

❻

Customer receives a confirmation

The customer receives payment confirmation in his/her Alipay app and is directed back to your webshop.

SHOPPING WITH YOUR SMARTPHONE
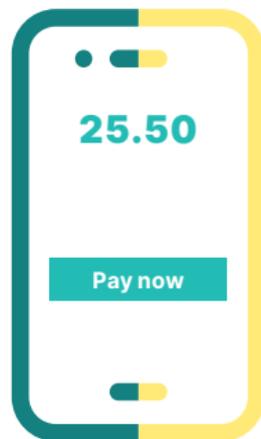
❶

Customer wants to pay with Alipay

The customer selects Alipay on their smartphone in order to pay.

支付宝
ALIPAY

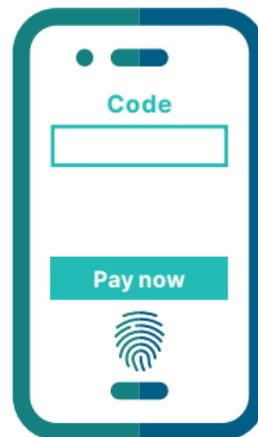## ② Information about the transaction

The transaction details are displayed to the customer in the Alipay app, where they can be checked.

25.50

Pay now

❸
Confirm payment

The customer uses his predefined approval method (such as PIN, fingerprint, face recognition) to confirm the payment in the Alipay app.

Code

Pay now

④

Confirmation received

You will receive confirmation of successful payment from your payment service provider as usual and where appropriate from your shop system.

❺

Customer receives a confirmation

The customer is redirected to
the payment confirmation
page and the payment is complete.

The important points in brief

Simplified checkout process
The payment process is easier for your customers as they don't have to re-enter their data each time for every order.

QR code
A QR code is generated automatically and appears in the payment window.

Internet connection required
Your customers need a wireless network or WLAN connection on their smartphone in order to make an Alipay payment.

QR code scanner
In order to use the QR code scanner, your customer needs to have activated the smartphone camera on their Alipay app.

Your local point of contact can be found at: worldline.com/merchant-services/contacts